



## Here's a quick tip before we get things rolling...

**Your site evolves rather than “gets done”, so don't sweat it if your information isn't perfectly perfect!**

**We can always change your information...**

**Get the basics running first with an About Us, Contact Us and Location page... Lets do this!**





**Tell the World who you  
are and what you do!**

## **About Us**

**Welcome to [business name] where we [slogan].**

**[Business name] provides:**

- > [list products/services]**
- > [list products/services]**
- > [list products/services]**
- > [list products/services]**
- > [list products/services]**

**Located at [location], [business name] can meet  
all your [product/service] needs – contact us today!**





**Generate leads with a  
contact page...**

# Contact Us

**Visit or call us today!**

**P: [phone number]**

**M: [mobile number]**

**F: [fax number]**

**E: [email address]**

**W: [registered web name]**

**A: [physical address]**





We'll add a Google Map  
so people can find you!

## Location





## What else can I write in my website?

**The About Us, Contact Us and Location pages are a great start for our developers to start designing your website – down the line these and any other pages can be added for you!**

### **Product or Service A-Z**

If you have an extensive range of products or services this page is ideal to list what you have to offer.

### **Product or Service Info**

This page can further outline the features and benefits of your product or service. Remember your customer is constantly saying “so what” or “what’s in it for me” – keep this in mind when writing this page and make it short!

### **How to Buy**

This page can set out a clear outline to your customer on the best way they can purchase from you; for example you may want them to make a booking for an appointment or you may want them to call and place an order.

### **Specials**

When trading through the year you may have different sales at particular periods or you may have stock that needs to be further pushed. This page can identify these special periods through the year for your customer.

### **Trading Hours**

When the customer is happy to approach your business this page is important. Trading hours are just as important as your location.

### **FAQs**

This answers your customers’ most common questions. This should address your company’s business, customer questions or concerns. The layout is in simple question answer format.



# YOU need help?

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Lets do this!



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